SOUTHEASTERN WOOD PRODUCERS ASSOCIATION
PO Box 187 Tallahassee, FL 32302
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Below are the rates and specifications for the SWPA **"Out of the Woods" Volume 38, 2027:**

2027 AD RATES:

Back Cover Full Page: Color (full bleed) $1200.00 per issue – **Annual Commitment Required** (8.5" x 11" full bleed ink space)

Inside Front Cover Full Page: Color (full bleed) $1000.00 per issue **– Annual Commitment Required** (8.5" x 11" full bleed ink space)

Inside Back Cover Full Page: Color (full bleed) $1000.00 per issue – **Annual Commitment Required** (8.5" x 11" full bleed ink space)

Full Page: Color (full bleed) $860.00 per issue / Grayscale $700.00 per issue
(8.5" x 11" full bleed ink space)

Half Page: Color $565.00 per issue / Grayscale $425.00 per issue
Vertical Placement: 9.75" H x 3.57" W final size - Horizontal Placement: 5" H x 7.5" W final size

1/4 Page: Color $425.00 per issue / Grayscale $290.00 per issue (4" x 5.25" ink space)

Bus Card: Color $425.00 Annually / Grayscale $350.00 Annually (3.5" x 2.1" ink space)

SPECIFICATIONS:
File Types accepted: FLAT PDF or TIFF, CMYK color profile, 300 DPI or better, IBM Format, no compression.

ADVERTISING FILE SUBMISSION:

Out of The Woods	1st Issue	2nd Issue	3rd Issue	4th Issue
Copy Ad Deadline	Jan 15, 2027	Apr 02, 2027	Jul 16, 2027	Oct 08, 2027
Graphic Design	Jan 15 – 29, 2027	Apr 02 -16, 2027	Jul 16 – 30, 2027	Oct 08 - 22, 2027
Files uploaded to printer by (or before)	Jan 29, 2027	Apr 23, 2027	Jul 30, 2027	Oct 22, 2027
Projected Delivery to SWPA Members via USPS	Feb 12, 2027	May 07, 2027	Aug 13, 2027	Nov 05, 2027

Please call if you have any questions.

SWPA reserves the right to alter dates to better suit the association's needs to respond and coordinate information and events.